GREGORY COX
graphic designer

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EDUCATION

- Lenoir Community College, Kinston, NC (2021–2023)
  - Associate in Applied Science Degree
    - Advertising & Graphic Design
    - Graphic Arts & Imaging Technology
    - Digital Photography & Design Certificate
- North Lenoir High School, La Grange, NC (2017–2021)

WORK EXPERIENCE

- Freelance Designer (2022–present)
- Cook Out, Kinston, NC, Fast Food Worker (2019–present)

HONORS & ACTIVITIES

- Graphics Club Member, Lenoir Community College (2021–2023)
- PICA Special Judges' Award (2023)
- PICA Best of Category, Miscellaneous, Specialty or Novelty Award (2023)
- PICA Weese Scholarship (2022)
- LCC Guarantee Scholarship (2021)
- President's List, Lenoir Community College (2021–2023)

TECHNICAL SKILLS

ADOBE CREATIVE CLOUD

- Photoshop
- InDesign
- Illustrator
- XD
- Dimension
- Premiere Rush
- Audition

GRAPHIC DESIGN

- Developed intriguing, creative designs for various projects
- Experience in working through challenges and finding solutions
- Understand principles that make great design
- Aim to excell at giving clients what they desire

COMPUTER GRAPHICS

- Utilized Photoshop to prep images, mask out items, and complete various other projects
- Created logos and designs for posters, brochures, and postcards with Adobe Ilustrator and InDesign
- Generated designs for print
- Designed logos and social media posts for clients
- Knowlegeable on proper resolutions for both digital and print output
- Created 3D mock-ups of packaging concepts using Adobe Dimension

WEB DESIGN

- Used Adobe XD to design interactive mobile and desktop websites
- Used online website design templates to create various webpages

PHOTOGRAPHY/VIDEOGRAPHY

- Used Canon EOS SLR cameras to capture product images and record video
- Familiar with Smith-Victor studio lighting equipment
- Used Adobe Audition to record voice-overs

PRINTING

- Output single and two-color offset work using Heidelberg QM 46 two-color press
- Printed brochures, menu cards, posters, packaging, and pop-up boxes using digital presses (Xerox 180 and Minolta Accuriopress 4070)
- Printed decals, posters, and book covers using the Mutoh 1604 wide-format press
- Printed directly to corrugated material and acrylic using the Acuity 1600 LED wide-fromat press
- Familiar with RIP software (EFI Fiery EX180 and Caldera)
- Established cut lines, creases, and milling paths with Illustrator for use on Esko i-Cut Production software
- Used the Fuji XMF Prepress Workflow System to impose and prepare files for plate output
- Used the Heidelberg Suprasetter to create plates
- Dye-sublimated coffee mugs using the Sawgrass SG800 and Geo Knight DK16 clamshell heat press

FINISHING

- Enhanced projects with metallic foil embellishments using the Accurioshine 101 foil/laminator
- Produced hardcover books using the ExactBind bookbinder
- Laminated projects using the EB-1200 laminator
- Used the Rhin-o-Tuff punch binding system for wire, spiral, and comb binding